

NIKEETAA GHANECKAR

COPYWRITER

437.981.6527
imnikeetaa@gmail.com

EXPERIENCE

Intermediate Copywriter | Angry Butterfly,
Toronto

April 2024 - Current

- Porsche
- Popeyes
- Loblaws
- Hush
- Co-operators
- Up with Women (NGO)

Intermediate Copywriter | McCann

Worldwide, Toronto

May 2023 - April, 2024

- Chevrolet
- Wendy's
- Mastercard
- Kid's Help Phone
- Skyscanner

Copywriter | Dentsu Creative, Canada

Jan 2022 - May 2023

- Taco Bell
- Honda
- Acura
- Royal Bank of Canada

Copy Intern | Sid Lee, Toronto

July 2020 - Sept 2020

Sid Lee Land - Out of Office Program.

One amongst the cohort of 20 interns from all across North America. Nominated as the best in the show for the final jury presentation on a campaign tackling gender equality in the workplace.

Copywriter | Dentsu Webchutney, Mumbai

Aug 2018 - July 2019

- MTV
- Vespa
- Aditya Birla Capital
- Platinum Evara

AWARDS

D&AD

2026 Wood Pencil

One Show Young Ones

2021 Merit

Advertising & Design Club of Canada

2021 Silver

Best in Show - Sid Lee OOO Program

2020 - Client - United Nations

EDUCATION

Seneca College, Toronto

Creative Advertising Program

2019 - 2021

St Xavier's College

Bachelor of Arts

Economics and English Literature

2015 - 2017

CERTIFICATIONS

- Hootsuite Social Media
- IBM Design Thinking